

Will Jiggles be Demolished or Not?



BY JONATHAN CRANE

Since the beginning of the discussions regarding the ambitious Nyberg Rivers Shopping Center, most people seem to



believe that this project would transform the ugly, dilapidated K-Mart Shopping Center into an upscale retail jewel, offering a new and impressive gateway to Tualatin.

One of the reasons for this belief is the demolition of Jiggles. This is done deal, right? Not so fast! While the removal of Jiggles (and their bigger than life sign) has been widely reported as fact, it is hardly a

fact. If Jiggles removal is part of the project, why hasn't it been demolished?

When I called Jiggles to inquire, the manager said that their lease is through July and she's unaware of any plans not to renew. I was unable to secure any confirmation of demolition plans from the developer, CenterCal Properties.

Could this be true? Is Jiggles here to stay? As Mark Twain famously said, "Reports of my death have been greatly



from I-5." And my personal favorite, also in The Oregonian, "The only confirmed departing business is Jiggles, a strip club whose sign greets drivers coming into Tualatin from I-5."

And in March of 2013 The Times had a feature article with the headline, "Jiggles no more?" followed by a photo caption saying, "The Jiggles sign has marked the gateway to Tualatin for nearly

exaggerated." Does this apply here?

The Oregonian reported last July, "The development involves the demolition of a former K-Mart building and Jiggles, a strip club with a prominent sign greeting drivers entering Tualatin

30 years, but will go dark within the next year as a result of CenterCal Properties' acquisition of the property for its Nyberg Rivers development."

Does it matter? Would local Tualatin residents and our City Council have been so excited about this project if we knew that Jiggles would remain? In a subsequent Oregonian article from July of 2013 a member of Tualatin's Architectural Review Board said, "We want to try and really encourage a grand WOW entrance. This is our front door!" Also in the Oregonian the following week, "Councilors and residents said this shopping center is crucial to Tualatin, as the gateway to the suburban city from I-5 and entry into downtown."

Is the demolition of Jiggles all rumor and speculation? Are we all re-learning the meaning of the word assume? The coming months will be pivotal. Perhaps a deal will be struck, or perhaps not. But in the meantime, Jiggles is a-wigglin' and the signs a-flyin' with no clear end in sight.



If Jiggles is part of the project, why is it still standing? (background)