

Reddaway Celebrating 95 Years of Service Excellence



Reddaway's Truck Line - Est. June 1919 (from left to right): 1923 Federal, MM. C. Hosey with 1925 Carford, Ethel Reddaway with 1932 Studebaker, W. A. Reddaway with 1920 Mack, A. Heinrich with 1924 G.M.C., Walt Reddaway with 1919 Carford

Founded in 1919, Reddaway is the oldest continuously operating motor carrier in Oregon.

Reddaway, founded in Oregon City, OR has provided western regional coverage since 1919. Reddaway began as a premier service provider in the Pacific Northwest that has today grown to encompass all of the western United States. Reddaway has built a long-standing industry-leading tradition of next-day and two-day delivery service. With high on-time reliability and one of the lowest claim ratios in the West, Reddaway is a complete and formidable western service provider. Our more than 3,000 loyal employees have earned the prestigious Quest for Quality award from *Logistics Management* magazine for 20 years.



Arthur, Ethel, Walt and Grandpa Joslin Reddaway

William Arthur Reddaway started Reddaway's Truck Line with one Model T truck. His plan was to move whatever shipments he could line up to designations in and around his hometown of Oregon City and Portland.

Sometimes it was household furniture, other times it was fuel oil or heavy equipment or regular freight. Through hard work and determination, Reddaway came through the Great Depression with a fleet of five trucks. During the 1930s, roads improved from surfaces made of split logs to paved "super highways." While trucks bumped along on the hard rubber tires of the times, Reddaway continued to grow. And in the 1940s, Reddaway's Truck Line supported the war effort hauling required materials, and painting its windows so light wouldn't shine out of the garages at night.

Then the recession of the late 1950s hit. Times were hard, however, having a history of service excellence and an operating authority to operate throughout all of Oregon earned Reddaway an important contract with the state of Oregon. By the 1960s, business was on a roll. In 1971, under Bill Call's ownership, aggressive expansion was the focus. Reddaway provided quality service along the I-5 corridor and opened 13 strategically located service centers in California.

Over the next five decades, Reddaway grew to be the premier regional service provider throughout the West. Today Reddaway has over

3,500 trailers and 1,400 tractors that average a daily line haul route of 460 miles—compared to the original 9-mile route of the company's first truck that required two hours to travel.

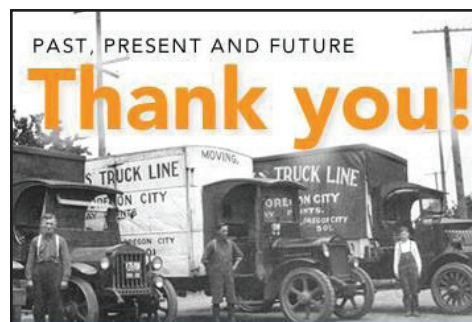


1924 G.M.C. 1923 Federal

In 2014, Reddaway continues its commitment of service excellence, handling our customers' shipments with dependability, quality handling and on-time excellence.

Reddaway has long-focused on providing service that is both safe and reliable. There are currently 46 active Reddaway linehaul drivers who have driven over one million miles without a preventable accident and 23 drivers who have reached the two million milestone.

Find out more about Reddaway online at:
www.reddawayregional.com/index.shtml



95
YEARS
1919 - 2014

CELEBRATING 95 YEARS OF REGIONAL EXPERTISE



Reddaway Headquarters Relocated to Tualatin in 2012



The 27,000 square foot facility, located within the South Center Office Park, on Mohawk Street, adjacent to Interstate 5, will effectively accommodate the company's current staff of approximately 130 employees. Additional benefits include a more vibrant and professional location for Reddaway employees, as well as cost savings for the company.

Company President TJ O'Connor said the layout at the 27,000-square-foot Tualatin location would better accommodate the company's local staff of 130 employees, and it provides access to Interstate 5.

"The city of Tualatin has been really helpful and accommodating," he said. "A bigger facility gives us the opportunity for future expansion."