

Wild Friends Foods Update

BY **ERIKA WELSH**, CO-FOUNDER, WILD FRIENDS FOODS

Portland local natural foods company, Wild Friends Foods is celebrating their 5th Birthday!

Wild Friends launched into grocery stores in November 2011. The first stores that carried their products just so happened to be the Friendliest Store in Town, otherwise known as New Seasons Market!

What started as a fun afternoon project in a University of Oregon apartment quickly turned into a full time business for Tualatin natives and best friends Keeley Tillotson and Erika Welsh.

Since beginning their friendship as college dorm roommates, the girls have shared a love of peanut butter and cooking. So in February 2011, when the two ran out of their favorite food, instead of going to the grocery store, they decided to test their kitchen skills and whip up batches of homemade peanut butter themselves. The two had no idea that this fun experiment would have them saying farewell to their student lives and hello to the world of entrepreneurship!

Since launching in 2011, Keeley and Erika have been working on expanding their product line and getting into grocery stores all across the country! Wild

Friends started with four peanut butter flavors, and now offers an entire line of both flavored and plain peanut, almond and sunflower butter varieties, sold in jars and convenient single serve squeeze packs. In five years, Keeley and Erika have gone from selling their nut butters at the



Wild Friends Foods co-founders Keeley Tillotson and Erika Welsh.

Tualatin Farmers Market to now selling their products in over 12,000 stores nationwide!

If you ask Keeley and Erika what their favorite flavor is, they will both say that it changes depending on the day. But what the two both agree on is their love for their seasonal edition Pumpkin Spice Peanut Butter and Chocolate Chip Pumpkin Spice Peanut Butter! These were their first limited edition flavors they ever released and to say they've been a hit is an understatement. They are hard pressed to keep them in stock on their website and in the grocery stores that carry them.

If you want to get your hands on their most coveted Pumpkin Spice Peanut Butters, you can find them locally at the Tualatin New Seasons. Their other Wild Friends nut and seed butters can be found at Whole Foods, Fred Meyer and Costco!

For more information about Wild Friends, visit their website at wildfriendsfoods.com!

Or follow them on social media:

Instagram: [@wild_friends](https://www.instagram.com/wild_friends)

Facebook: [@Wild Friends Foods](https://www.facebook.com/WildFriendsFoods)

Twitter: [@2wildfriends](https://twitter.com/2wildfriends)



Find new seasonal varieties at the Tualatin area New Seasons Markets.